Girls are increasingly aware of their rights, and families and communities prefer not to marry girls who are still children. Increased use of media to inform and support norms of child marriage. Increased accountability and monitoring of national, regional, and international efforts to end child marriage. Men and boys increasingly take action to end child marriage. Families engage less in exchange of dowry and bride price. Service providers take greater action to prevent child marriage and support the needs of married girls. Law enforcement officials increase implementation and enforcement of legal frameworks to prevent child marriage and protect married girls. Law enforcement officials increase the use of civil registration systems for birth and marriage.

### Outcomes

Girls can decide if, when, and whom to marry. Married girls lead healthy, empowered lives.

### Strategies

- **Empower Girls**: A wide range of programmes invest in girls, their participation, and their well-being.
- **Mobilise Families & Communities**: Families, communities and young people are engaged to change attitudes and behaviours related to child marriage.
- **Provide Services**: Services across sectors reinforce one another and are tailored to the specific needs of girls at risk of child marriage and married girls.
- **Establish and Implement Laws & Policies**: A robust legal and policy framework for preventing child marriage and supporting married girls is in place and effectively enforced.

### Results

Girls at risk of child marriage participate more in decisions that affect them, including regarding marriage. Married girls are increasingly aware of the harmful impact of child marriage and are increasingly protected from violence, exploitation or abuse. Married girls increasingly access divorce, annulment, and child custody. Community, traditional and religious leaders take greater action to end child marriage and realise the rights of girls. Community, traditional and religious leaders increasingly support alternative roles for girls beyond marriage. Men and boys increasingly take action to end child marriage. Families engage less in exchange of dowry and bride price. Service providers take greater action to prevent child marriage and support the needs of married girls. Law enforcement officials increase implementation and enforcement of legal frameworks to prevent child marriage and protect married girls. Law enforcement officials increase the use of civil registration systems for birth and marriage.

### Vision

A world without child marriage where girls and women enjoy equal status with boys and men and are able to achieve their full potential in all aspects of their lives.

### Problem

Every year approximately 15 million girls are married as children across countries, cultures, religions and ethnicities. Child marriage is rooted in gender inequality and in the low value accorded to girls, and is exacerbated by poverty, insecurity and conflict. It denies girls their rights, choice and participation, and undermines numerous development priorities, hindering progress towards a more equal, healthy and prosperous world.