



**GIRLS NOT BRIDES**

# Why does *Girls Not Brides* need a strategy?

- Sets the direction for the Partnership's work together.
- Articulates the change we want to achieve over the next four years.
- Identifies specific areas for collective action to achieve that change.

# What is the strategy NOT?

- Does not describe everything that needs to be done to end child marriage.
- Does not go into the activities of individual members (e.g. programming).

# How was this draft developed?

- Comprehensive and inclusive consultation.
- *Girls Not Brides* members were at the heart of the process.
- Also consulted other partners in the movement to end child marriage.
- Member Reference Group provided advice and expertise on the process and content.

# Consultation: phase 1



- Focus: reflect on our strengths / weaknesses; reflect on developments in the world; identify potential priorities.
- Methods: online survey, focus groups, interviews.
- 350+ responses to the consultation, vast majority from *Girls Not Brides* members.



# Consultation: phase 2



- Focus: analyse the themes from the first round; seek input on strategic and tactical questions about our future direction.



- Methods: online feedback form, focus groups, interviews.



- 250+ responses to the consultation, vast majority by *Girls Not Brides* members.

# Consultation: phase 3



- Focus: seeking feedback on the draft strategy – are we on the right track?  
Do you see your work reflected?



- Methods: online feedback form.  
Deadline: **Sunday 13 November.**

# ***Girls Not Brides Strategy 2017-2020***

Four overarching themes, integrated across the goals:

- Accountability
- Gender equality
- Engaging all relevant actors and sectors
- Youth

# Goal A: Governments

**Goal: Governments take action to end child marriage and address the needs of married girls in their countries, with the active participation of civil society and other stakeholders.**

What change to we want to see by the end of 2020:

- Governments take action to end child marriage.
- Child marriage is integrated across relevant ministries.
- Civil society are key partners to gov't efforts.
- Civil society and other influential bodies hold gov't accountable.

# Goal A: Governments

## What we heard during consultations:

- Governments need to be held accountable.
- Need integration across government.
- Sub-national and local governments need to take action.
- National-level coordination of civil society is crucial.

## Roles for *Girls Not Brides*:

Advocacy; ensure accountability; share lessons, evidence, data; mobilise donors and multilaterals to encourage action by governments.

# Goal B: Global

**Goal: The global community champions and supports efforts to end child marriage.**

What change to we want to see by the end of 2020:

- Accountability for international/regional commitments.
- New commitments made; existing ones strengthened.
- Related sectors integrate child marriage into their work.
- Global community recognises child marriage as a priority issue.

# Goal B: Global

## What we heard in the consultation:

- Commitments need to be implemented.
- Need to engage related sectors.
- Need to engage decision-makers in other regions.
- Need to maintain momentum on the issue.

## Roles for *Girls Not Brides*:

Call for accountability and encourage new commitments; continue to bring attention to child marriage; promote a nuanced narrative about child marriage.

# Goal C: Communities

**Goal: Efforts to engage communities, families and girls are supported and highlighted.**

What change to we want to see by the end of 2020:

- Community-level efforts are supported.
- Grassroots organisations have increased capacity to engage with community stakeholders.
- Community voices and perspectives are heard.

# Goal C: Communities

## What we heard during consultations:

- Social norms change must be initiated at community level.
- Community-based civil society plays a central role.
- Need to support and highlight community efforts.
- Need to build capacity, including access to funding.

## Roles for *Girls Not Brides*:

Share best practice and case studies; raise community voices at national / global levels; build the capacity of grassroots organisations.

# Goal D: Funding

**Goal: More sustainable funding for effective approaches is available from a diverse range of sources, particularly for grassroots organisations.**

What change to we want to see by the end of 2020:

- Existing and new donors increase their funding.
- Civil society (esp community-level) can access funding.
- Gov'ts allocate appropriate funding to their efforts.
- Related sectors integrate child marriage in their funding streams.

# Goal D: Funding

## What we heard during consultations:

- Grassroots organisations need more funding.
- Funding needs to be adequate, long-term, sustainable.
- Need to engage new donors and related sectors.
- Governments needs to allocate adequate funding.

## Roles for *Girls Not Brides*:

Share funding opportunities; advocate for funding; build the public support that makes bilateral funding possible; ensure governments allocate to budget lines; engage other sectors.

# Goal E: Learning

**Goal: Efforts to end child marriage are informed by evidence and lessons learned.**

What change to we want to see by the end of 2020:

- Lessons and evidence are documented and shared.
- Gaps in research / data about child marriage are filled.
- *Girls Not Brides'* collective expertise informs decision-making.

# Goal E: Learning

## What we heard during consultations:

- Need to learn from what has worked, and what hasn't.
- Need more knowledge and evidence.
- Programme, policy and funding decisions need to be based on evidence.

## Roles for *Girls Not Brides*:

Share research, evidence and lessons learned; member-to-member learning; develop a shared understanding of promising approaches; act as a thought-leader; advocate for uptake of learnings; encourage partners to fill research gaps.

# Goal F: Partnership

**Goal: The Partnership continues to collaborate, diversify and strengthen.**

What change to we want to see by the end of 2020:

- *Girls Not Brides* members have greater impact.
- *Girls Not Brides* members have increased capacity.
- New and diverse members join the Partnership.
- *Girls Not Brides'* work reflects the voices of those most affected by child marriage.

# Goal F: Partnership

## What we heard during consultations:

- We increase our impact by working together and sharing knowledge.
- National partnerships provide a key organising mechanism.
- Members need to increase their capacity in certain areas.

## Roles for *Girls Not Brides*:

Capacity building; support for national partnerships; outreach to new members; share knowledge and expertise; foster collaboration; review governance structure.

# ***Girls Not Brides* Strategy 2017-2020**

Do you have any questions?

# What is the role of National Partnerships?

Break out in 6 groups (1 per Goal)

In your group discuss:

1. What is the role of National Partnerships and coalitions to achieve this goal?
2. How would these goals change the work of NPs and coalitions? Is there anything you need to start doing or stop doing?
3. What support does your National Partnership or coalition need from the secretariat to fulfil this role?