

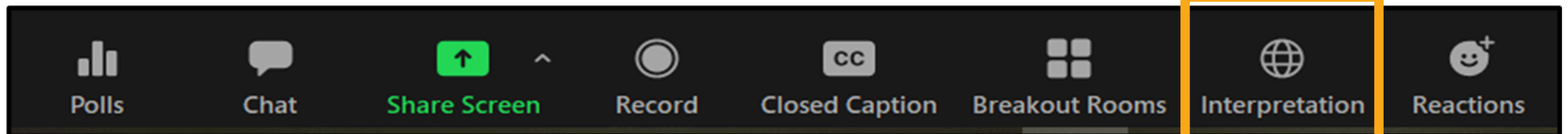
The Child Marriage Research to Action Network (The CRANK)

ENGLISH - This session will have presentations in English. To access simultaneous interpretation, please click on the globe icon at the bottom bar of your screen and select your preferred language (English, Spanish, French, Portuguese, Hindi, Bangla, Nepali or no interpretation).

FRANÇAIS - Cette session comprendra des présentations en anglais. Pour accéder aux services d'interprétation simultanée, veuillez cliquer sur l'icône globe que vous trouverez dans la barre inférieure de votre écran, et sélectionnez la langue de préférence

ESPAÑOL - Esta sesión tendrá presentaciones en inglés. Para acceder a los servicios de interpretación simultánea, por favor haga clic en el icono del globo que encontrará en la barra inferior de su pantalla, y seleccione su idioma de preferencia

यह सत्र अंग्रेज़ी में प्रस्तुत किया जाएगा। अपनी सुविधा अनुसार अनुवाद सुनने के लिए, कृपया अपनी स्क्रीन के नीचे दिए गए ग्लोब आइकन पर क्लिक करें और अपनी पसंदीदा भाषा चुनें — अंग्रेज़ी, स्पेनिश, फ्रेंच, हिंदी, बांग्ला या विकल्प "कोई अनुवाद नहीं"।



WELCOME

Shape Action: Join us for the Global Thematic Consultation on Social Norms, Community Engagement & Child Marriage Evidence Gaps



GLOBAL THEMATIC CONSULTATION SOCIAL NORMS, COMMUNITY ENGAGEMENT & CCHILD MARRIAGE - TODAY'S AGENDA

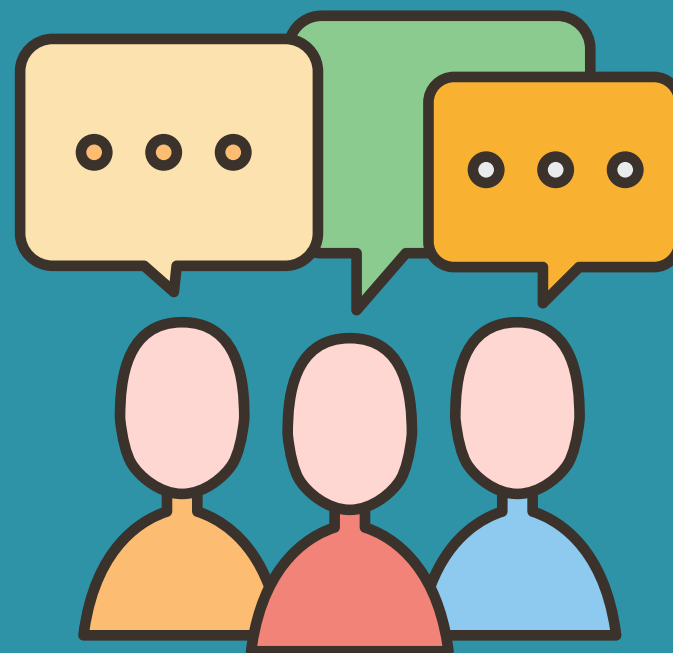
Online
Canva
Whiteboard
(link in chat)

Setting the scene

Step by step guide:
Identifying evidence gaps &
research questions

Social norms and child
marriage: what does the
evidence tell us?

Group work -
Identifying
evidence gaps
on social
norms and
child marriage



Bringing
it all
together



Shared Global Evidence Agenda

Co-create

Participatory
approaches

Diverse
stakeholders

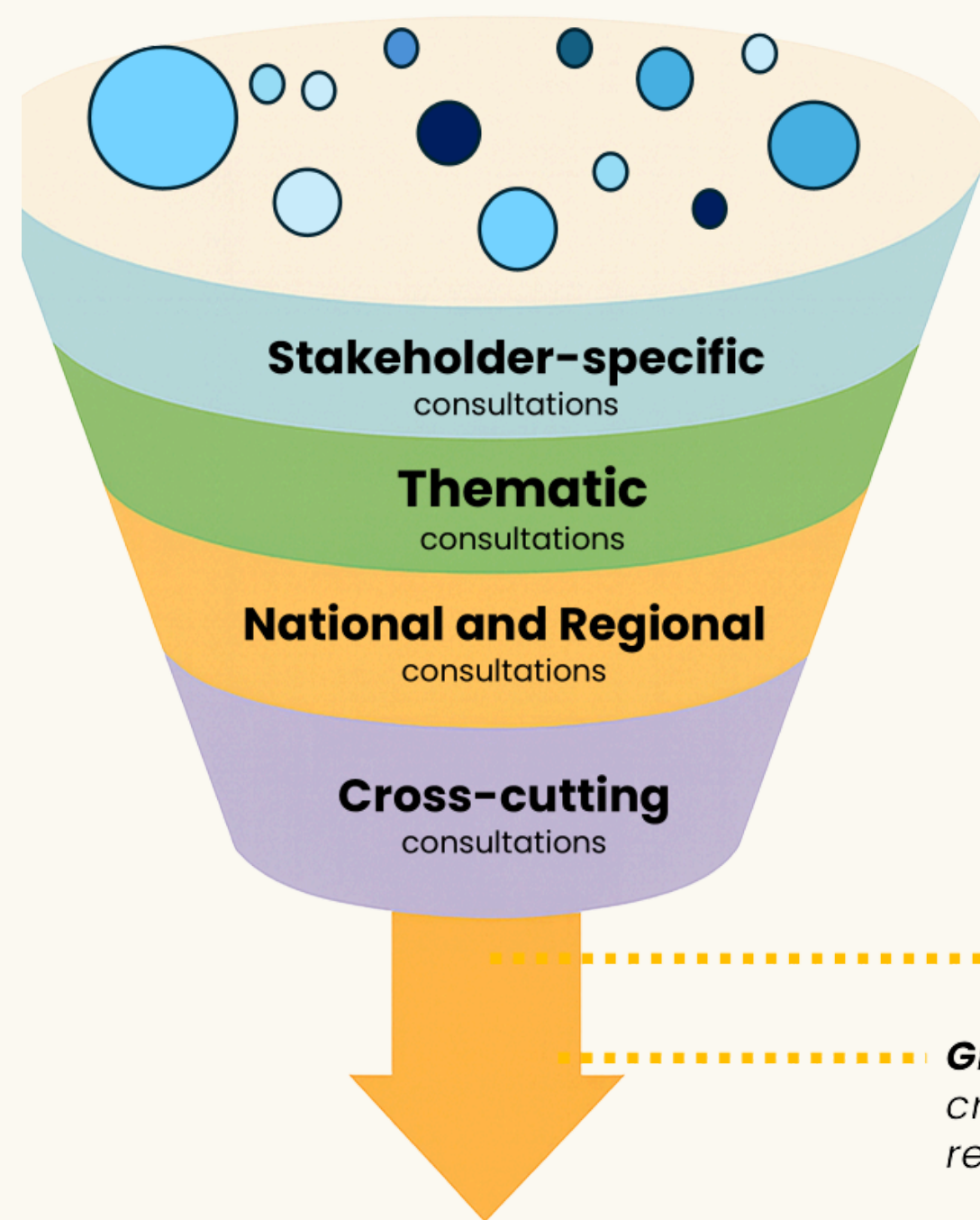
Evidence-based
programmes &
policies

Strengthen
prevention &
response efforts



Stage 3: Identify Evidence Needs

Identify pressing research needs through national, regional, and global consultations, complemented by key informant interviews; develop a prioritised list of questions to drive impact.



Shared Global Evidence Agenda

A layered approach to consultations

**Facilitated
consultations**
(120 min)

**Key informant
interviews**

**Online engagement
Platforms** (BuzzBoard, Miro,
LinkedIn Groups)

**Focus Group
Discussions**

All inputs **consolidated** across a diversity of
geographies, stakeholders, and themes

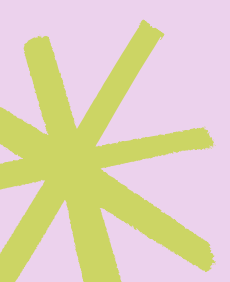
Global priority-setting survey to score questions against
criteria to identify overall and domain-specific, and
region-specific research priorities



Global Thematic Consultation

Child Marriage & Social Norms Change

Manahil Siddiqi, Research Specialist,
Prevention of Harmful Practices, UNICEF



Objectives



- * **Surface evidence gaps from diverse contexts**
- * **Ensure the global agenda reflects real programming and policy challenges**
- * **Make future research relevant and actionable**

... Today is about hearing from you.



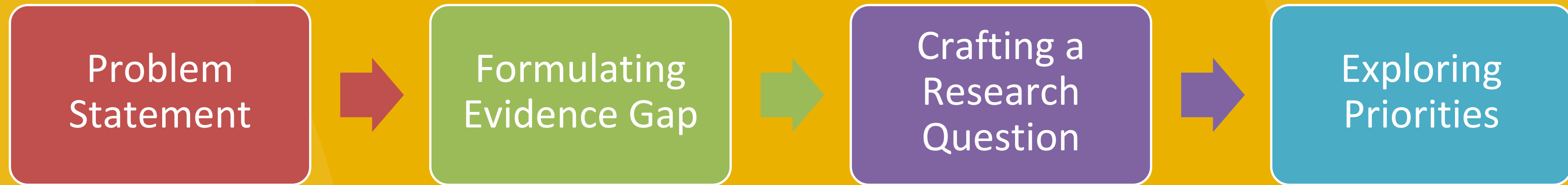
Key question to consider

What evidence gaps or unanswered questions do you wish you had better answers to when trying to prevent child marriage and shift social norms?





4 Key Stages



Problem Statement

Problem Statement:

What real-life **programming or policy challenge** is ~~holding back~~ progress on addressing child marriage in your context?

Formula

“We are struggling with... [challenge] ...for [who] in [where].”

situate the problem gap in your local / community, national or regional contexts



Evidence Gap



FORMULATING EVIDENCE GAP

Evidence Gap

Gap: What do we NOT know — from the existing evidence on child marriage and social norms— that is blocking us from from addressing the problem effectively?

Formula

““We do not know enough about... [specific unknown] ...which makes it hard to solve this problem.”

60

Crafting a Research Question



RESEARCH QUESTION

Choose a Question Type and Formulate a Research Question:

Do I need to understand what's happening and why?

→ UNDERSTAND

Do I need to test, strengthen, or adapt a particular intervention?

→ INTERVENE

Do I need to explore new ideas or emerging issues? → INNOVATE



Exploring Priorities



PRIORITISATION

“Each of you has 3 stars. Place them on the **three research questions or gaps—not your own—that you find most interesting or urgent.”





Canva board



Engagement, and Child Marriage

What does the evidence say and where are the gaps?

Ramya Subrahmanian

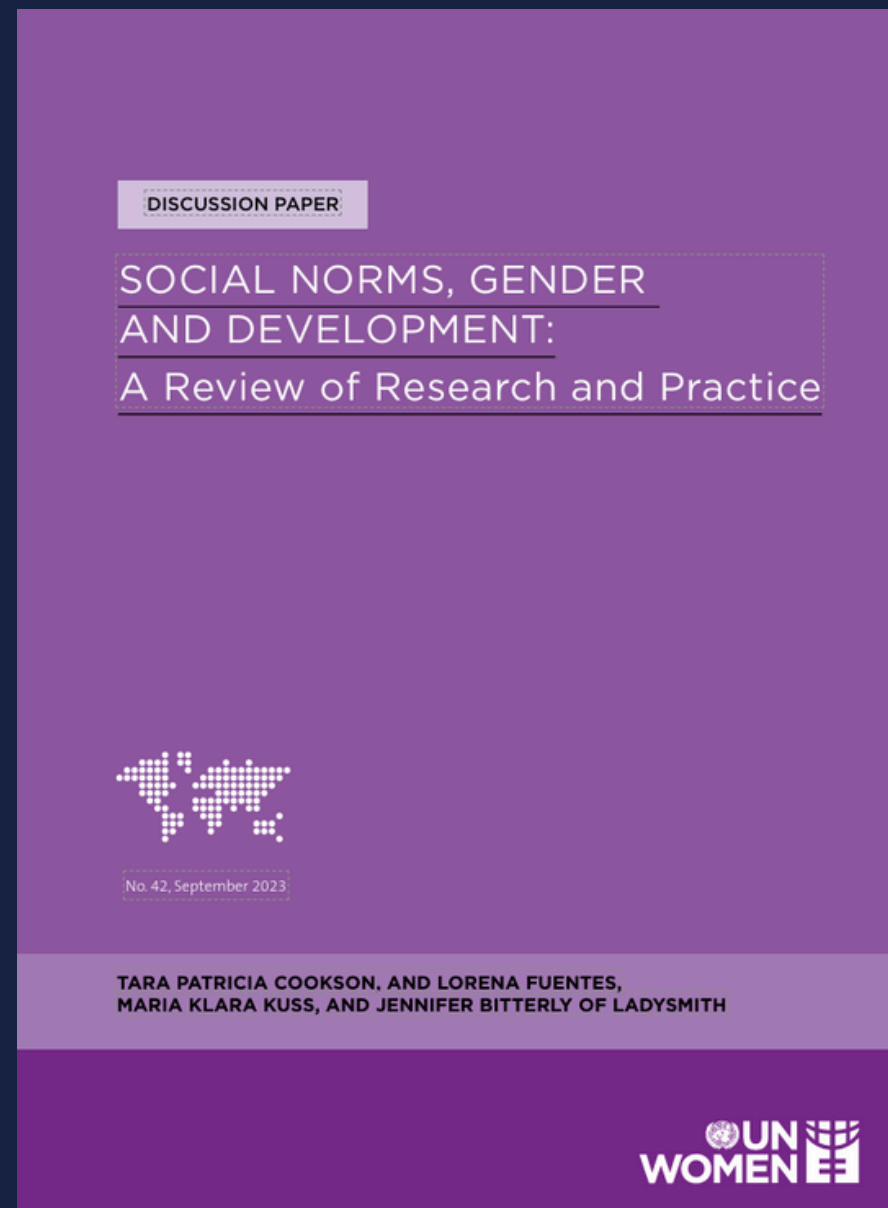
UNICEF Innocenti – Global Office of Research and Foresight
(STAR Initiative to End Harmful Practices)



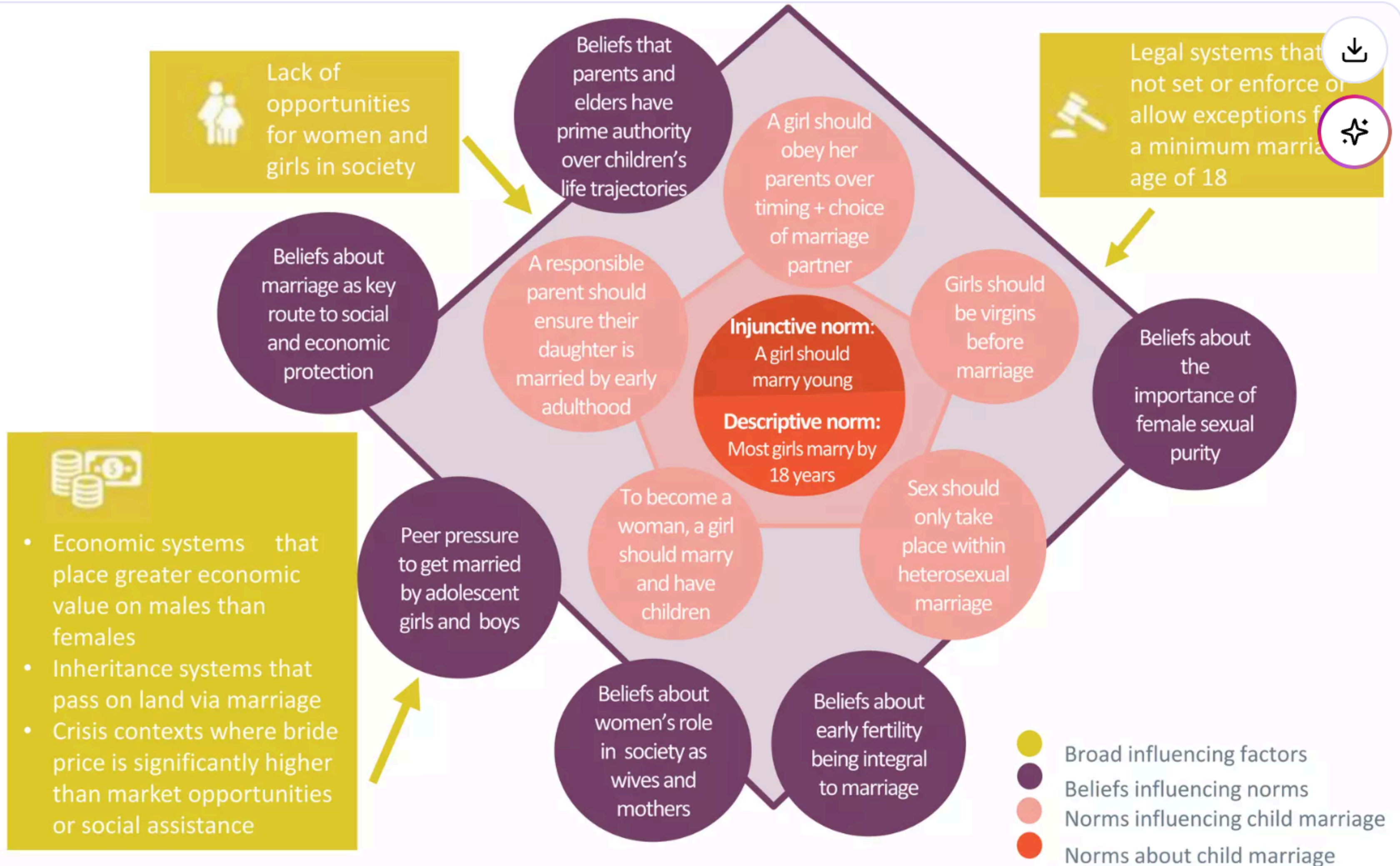
Social Norms:

A shared understanding

- **Social norms** are the **implicit and informal rules** that **most people** accept and follow in a social group about what is *“right”, “acceptable”, or “normal”*
- **Gender norms** are a subset of social norms – dictating how girls and boys, and women and men are expected to behave.
- Norms differ across societies because they are rooted in **culture, religion, and lived social experience**, and shaped by economic, political, and environmental conditions, including **people’s access to power and resources**.



Child marriage is held in place by a web of gender norms



How Norms Change

Key approaches from the global evidence

(UN Women 2023)

Media and ‘edutainment’

Group reflection & collective problem-solving
on issues defined by communities themselves.

Engaging key influencers (faith leaders, elders, teachers, community leaders).

Supporting feminist movements & women-led organisations

Engaging men and boys in co-constructing new norms (not one-way messaging).

Complementary, sustained interventions
e.g., edutainment + dialogue + school/community engagement over multiple years.

Macro-level influences (economic shocks, crises, conflict, environment, infrastructure) can accelerate or reverse norms shifts.

Evidence Gaps: *Understand*

- 1. Norms Variation Across Communities**
- 2. Which Norms Matter Most & How They Change**
- 3. Norms in Crisis & Displacement Settings**
- 4. Norms Shaping the Lives of Married Girls**

Evidence Gaps: *Intervene*

- 1. What Works (and How)**
- 2. Measurement, Methods & Evaluation**
- 3. Population & Context-Specific Gaps**
- 4. Implementation, Systems & Sustainability**

Evidence Progress & Gaps: *Innovate*

- 1. Structural & Political Economy Drivers**
- 2. Limited Consideration of Institutional Norms**
- 3. Macro-Level Shifts**
- 4. Role of Digital and Social Media**

Breakout Rooms

If you need support in a language other than English,
please select a room:

Room 1: English + Hindi support

Room 2: English + French support

Room 3: English + Spanish support

If you do not need support in a language other than
English, please remain here until we assign you a room.

Rooms 4-6: English



Bringing it all together

José-Roberto Luna (UNFPA)



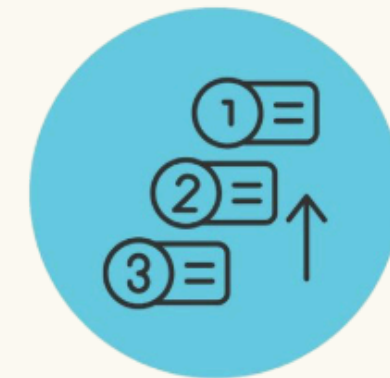
What's next...



Facilitation Toolkit

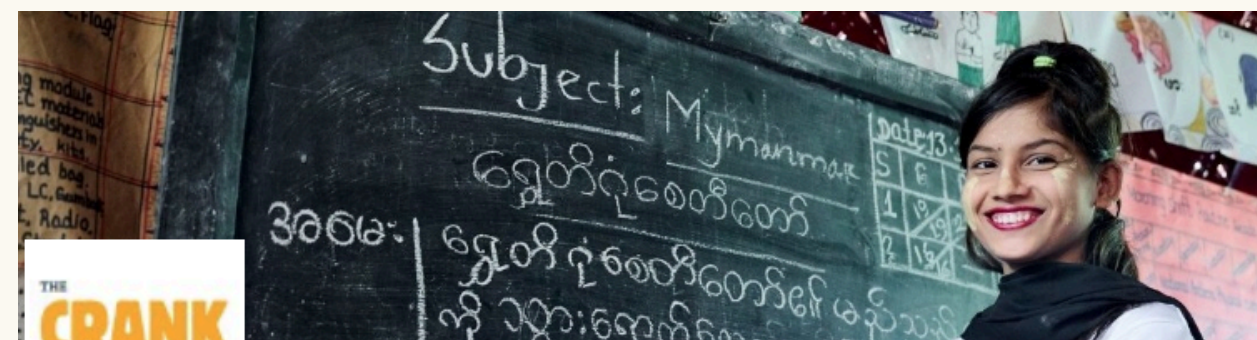
Stakeholder Consultations

EVIDENCE FOR ACCELERATED ACTION:
A SHARED GLOBAL RESEARCH AGENDA
TO PREVENT AND RESPOND TO CHILD
MARRIAGE



Stage 4: Establish Shared Priorities

A global survey is designed, translated, and piloted to rank research questions. Results are analysed by stakeholder and regional groups, followed by the publication of a summary report and a communication strategy to share findings widely



THE
CRANK
CHILD MARRIAGE
RESEARCH TO ACTION
NETWORK

Shaping a Shared Evidence Agenda to Prevent and Respond to Child Marriage

Private Listed

Thank you for joining us!

We want to know how to improve - let us know by completing our feedback poll

