



GIRLS NOT BRIDES

The Global Partnership
to End Child Marriage

Online petition platforms: what to choose?

Are you looking to start a petition but don't know where to start? The *Girls Not Brides* secretariat has compiled a few, non-exhaustive solutions to get you started.

Platform	Description	Benefits	Limitations	Cost	Language
Change.org	The platform has over 100 million users worldwide and petition victories continue to increase. It is one of, if not the most popular online campaigning platforms.	Strong international reach, legitimacy and highly known. Great usability.	Limited customisation. This limitation is minor and true for every platform. It can only be overcome by designing your own platform.	Free	Multiple European and Middle Eastern languages
Avaaz	Created over 8 years ago, it is rated by The Guardian as the world's largest and most powerful online activist network	Strong international reach, legitimacy and highly well-known. Great usability	Limited customisation. This limitation is minor and true for every platform. It can only be overcome by designing your own platform.	Free	Multiple European and Middle Eastern languages
PetitionBuzz	A non-partisan platform with no political affiliations	Strong international reach, legitimacy and relatively well-known. Great usability	Limited customisation. This limitation is minor and true for every platform. It can only be overcome by designing your own platform.	Free	Multiple European languages
GoPetition	Created 15 years ago, this is a non-partisan platform with no political	International reach and legitimacy	Limited customisation. It is not as widely known as other platforms. The site does not carry the same	Free	English

	affiliations.		visual appeals as others.		
Care2	Care2 was founded in 1998 with a simple mission: to help make the world a better place. It has 30 million users. Its partners are largely environmental and animal rights-based institutions.	International reach, with great usability	Limited customisation. This limitation is minor and true for every platform. It can only be overcome by designing your own platform.	Free	English
iPetitions	A simple online platform that will not accept any petition which discriminates on the grounds of race, class, sex, ethnicity, political affiliation or sexual orientation.	They have strong criteria and reserve the right to refuse petition that are discriminatory.	Limited customisation, and not very widely known.	Free	English

Girls Not Brides: The Global Partnership to End Child Marriage *is not responsible for content hosted on external websites. This list does not provide a comprehensive overview of all online petition platforms available. Rather, it aims to offer guidance to organisations that wish to explore ways to deliver their policy asks in a digitally-savvy way.*