



## Let's end child marriage together



**GIRLS NOT BRIDES**

The Global Partnership to End Child Marriage

Every year, millions of girls around the world are married before the age of 18. Child marriage and unions are forms of gender-based violence that hold girls back from education and risk their rights, health, safety and autonomy. We want to see a world where girls live free from child marriage and have opportunities and agency to achieve their dreams.

We have seen much progress over the past decade. Millions of girls enjoy greater freedoms, opportunities and powers to decide and direct their own lives. But much more needs to be done. We must accelerate progress and strengthen our joint efforts to end child marriage and ensure that this generation is the last generation where girls become brides.

Between September 2021 and March 2022, the *Girls Not Brides* partnership will mobilise our global movement through the **Power to Girls** campaign. Together, we will show decision-makers

**Girls Not Brides launches the**

***Power to Girls* campaign to call for immediate action to end child marriage.**

the urgency behind this issue and call on them to act now. We need to remove barriers to girls' freedom and agency and offer them opportunities to make choices about their bodies, lives and futures. In our campaign, we will raise up girls' voices and create space for them to harness their individual power and realise their potential.

We want to see tangible commitments and accountability from decision-makers to ensure that ending child marriage is a political and financial priority going forward.

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## What *Power to Girls* is calling for

The **Power to Girls** campaign urges governments, donors, duty-bearers, civil society, girls and communities, to make a **Power to Girls** commitment to ensure this is the last generation affected by child marriage.

We are calling for bold commitments that will be funded and actioned. We must come together to expand girls' rights and mobilise communities. If we want to achieve an end to child marriage in the next decade we need commitments that:

- Put girls at the centre of our efforts
- Transform social norms
- Focus on scaling successful programmes and initiatives to reach more girls
- Support civil society movements to drive change
- Bring about political and economic action to address child marriage

By making a **Power to Girls** commitment you are telling girls everywhere that you are prioritising their futures and a gender-equal world. As a movement, we will use the **Power to Girls** campaign commitments to hold decision-makers to account for their promises.

**#PowertoGirls**

## How to make a **Power to Girls** commitment

Make your commitment by posting on our campaign webpage, and lend your voice to our call to action. Your commitment should be specific and time-bound. Here are some example commitments:

### **Donor**

**“I support Power to Girls by committing £1 million to scaling solutions to end child marriage. We will not have a truly sustainable and equitable future for all until girls and adolescents have the right to live freely and have autonomy over their bodies.”**

### **Government**

**“Our national government commits to supporting Power to Girls by raising the minimum legal age of marriage to 18. It also commits to reviewing investment that supports women and girls.”**

### **Activist**

**“I support Power to Girls by calling my MP to action on child marriage. Because we should have the freedom to make choices about our bodies, our futures and our lives.”**

### **Girl/Young person**

**“Power to Girls means breaking down barriers to my education, to my right to choose, to my future. This is why I am organising an event with my community/school/ movement.”**

Join **Power to Girls** and make your commitment to ensure girls and adolescents can choose if, when and whom to marry.