



Girls Not Brides Theory of Change on Child Marriage – A user guide

What is the *Girls Not Brides* Theory of Change?

The *Girls Not Brides* 'Theory of Change on Child Marriage' is a visual diagram that demonstrates the range of approaches needed to address child marriage and how they intersect. Informed by the insight and experience of *Girls Not Brides* members and other experts on child marriage, it outlines all that is necessary to achieve our ultimate vision: a world without child marriage where girls and women enjoy equal status with boys and men and are able to achieve their full potential in all aspects of their lives.

How can you use the Theory of Change in your work?

We hope that the Theory of Change will support *Girls Not Brides* members' work in the following ways:

- **Inspire new ideas:** The Theory of Change may provide ideas to expand or strengthen your work and clarify the pathways through which your activities will contribute to ending child marriage.
- **Demonstrate your impact:** As you share your work with donors and others interested in addressing child marriage, the Theory of Change may give you language and ideas for describing the ultimate impact of your work and where your contributions lie.
- **Support your advocacy efforts:** At its core, the Theory of Change demonstrates that no single solution will address child marriage and that action is needed across all sectors and levels. It may be a useful tool for you to point to when you try to make this case in your advocacy work.
- **Foster collaboration:** By identifying where your work and that of others in your country appears in this model, the Theory of Change may facilitate discussion and consensus-building on key actions needed in both the long and short-term. It may help should you wish to develop shared plans to maximise your impact or collective theories of change to respond to child marriage in your country.

How you can you help?

- [Let us know](#) where your work fits within the Theory of Change. We would like to highlight the impact of members' activities so do tell us more about your work.
- [Let us know](#) your ideas for how we can build on the Theory of Change. In particular, we will do follow up work to understand the indicators that can be used to demonstrate progress in addressing child marriage. Let us know what kind of indicators you use in your work.
- [Send us your feedback](#) and let us know if the Theory of Change is useful in your efforts. The Theory of Change is a living document that will be updated as our understanding of the issue evolves.

Both the [Theory of Change](#) and an accompanying brief that explains how it was developed, the assumptions that underlie it, the choices made within it, and how to read it are available for download via the *Girls Not Brides* website. Visit: ['A Theory of Change on Child Marriage'](#)

To send questions, comments, or feedback please email info@GirlsNotBrides.org.